



# factorway

cash flow within reach • • •

Build and maintain a positive cash  
flow through factoring.

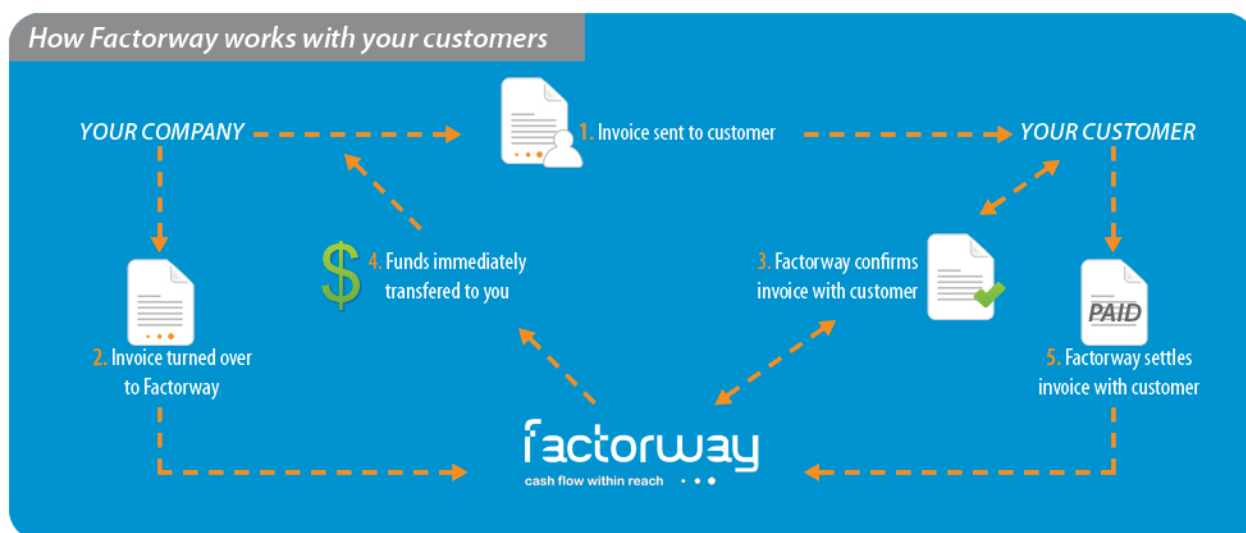
# Maximize Your Company's Potential

For any business, the ability to move quickly from one opportunity to the next is crucial. It's also absolutely vital that every project yield a positive impact on the bottom line. No doubt, your company deals with the delicate balance between these two necessities on a daily basis. After all, how can you pursue new business when you won't receive payment on a previous project for 60 or even 90 days? At the same time, how can you afford not to take on new work if you want to keep growing? This is where Factorway steps in and gives businesses like yours a solution—factoring.

With factoring, we will fund your outstanding invoices so that you have the cash flow to pay operating costs, salaries, materials, and other expenses. Factorway understands that your customers' payment schedules—although reasonable—may cause undue strain on your day-to-day operations. So, we give you a way to get the invoice paid, maintain good relationships with your customers, and keep your business cash flow high... all without incurring debt or having to include liabilities on your balance sheet.

How does it work? It's simpler than you might think. For a small monthly fee (fees may vary, please contact Factorway for complete details) on each invoice, you receive:

- Funding in 24 to 48 hours
- Working capital to finance all aspects of your company's operation
- Analysis of your customers' creditworthiness
- Professional, courteous support for your accounts receivables department
- Guidance on billing procedures that can help your company achieve its goals



# Smarter Solutions for Growing Companies

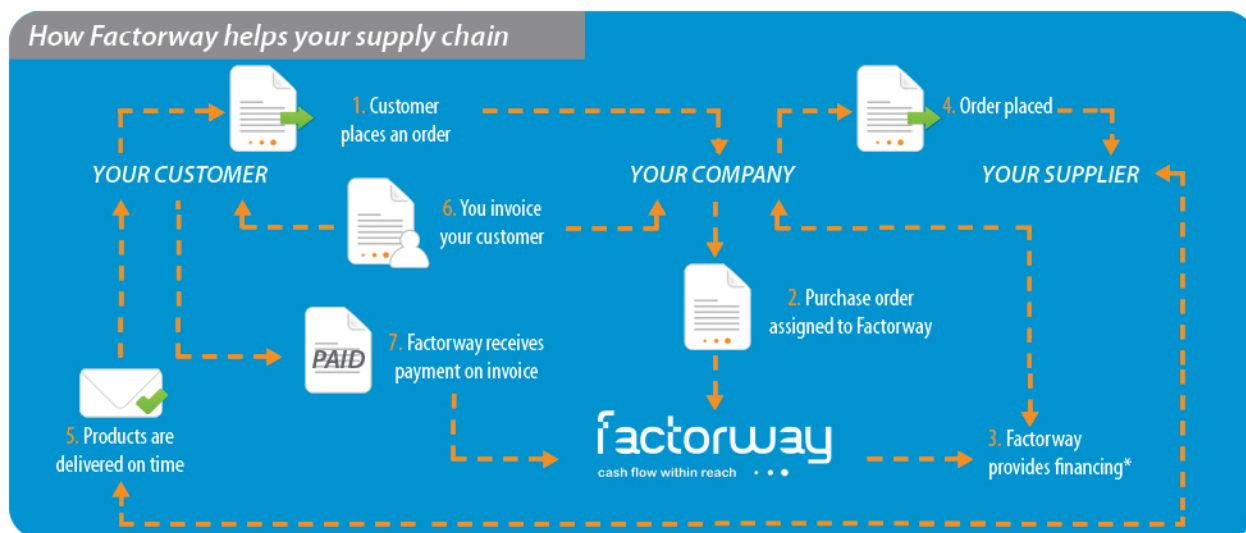
Many business owners have a misconception that factoring is only for companies that are “in trouble” or they believe that factoring is somehow related to collections agencies. Neither could be further from the truth, especially when you work with Factorway.

We believe that factoring can benefit any organization that is currently growing faster than its working capital. Often, the clients who benefit the most from factoring are those who would be in perfect shape if all of their customers could pay immediately upon receipt of an invoice. We can even partner with you to act as your entire accounts receivable department. We let your customers know that we’re acting on your behalf on accounts receivables and then we treat them with the same respect you would. In fact, many of our clients tell us that our involvement has actually enhanced their business relationships by providing solutions that:

- End the frustration of weekly calls asking about payment
- Avoid damaging your price point by offering “early payment discounts”
- Allow you to spend more time focusing on the aspects of your business that generate revenue

And because it’s your business, you choose whether you want Factorway to take on some of your customers, or all of them. In either case, we keep your customers’ names in the strictest confidence and we always keep you informed of the status of all invoices for which we’ve assumed responsibility.

For our premier clients, we also offer purchase order financing. Additional qualifications are required.



# Become a Factor in Your Own Success

If you're like most business owners, you're probably already thinking about how factoring can benefit your company. Besides eliminating "growing pains" that come with great accomplishments, factoring also presents a real financial advantage that lets you stay ahead of your competitors. Even better—when you choose Factorway, getting started with factoring is quick and simple.

## Step 1:

Call us at +1 (305)-495-42.10 today and ask us for a Factoring Application. You will need:

- An up-to-date copy of your financial statements Current accounts receivable reports
- Your company's most recent income tax return
- You can also request an application online at [www.factorway.com](http://www.factorway.com).

## Step 2:

Fax your completed application and all supporting documents to +1 (786)-513-32.54.

## Step 3:

Within hours, a Factorway associate will let you know which invoices can be factored. If you are ready, we'll ask you to sign a contract with an agreed-upon maintenance fee.

## Step 4:

Receive funds directly to your bank account in just 24 to 48 hours from the time you submitted your application and invoices. It really is that easy. We'll even provide a letter you can send to your customers letting them know that Factorway will be handling your accounts receivables so that they won't be surprised to hear from us. And, as your company acquires new customers, you can let them know from the outset that you work with a factoring company for all accounts receivables. This can even become a selling point that allows you to offer extended payment terms to qualified customers. Together, there's almost no limit to how far your company can go with the strong financial backing that Factorway provides through factoring.

To learn how to put the power of factoring to work for your company's short-term or long-term growth, please call us today at +1 (305)-495-42.10 or visit us online at [www.factorway.com](http://www.factorway.com).

Factorway, Miami Florida

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